

Sustainability at Crown:

Eight big steps forward in 2023

In 2023, Crown Worldwide Group has dedicated leadership, resource, attention, and rigor to drive forward on its sustainability journey. Here are eight significant steps that we've taken together:



Establishment of a sustainability team and Group-level framework:

We have appointed a group ESG Director, formed a Global Sustainability Steering Committee, set up a global network of 40 carbon champions and developed five sustainability priorities.



Carbon accounting

We have invested in and rolled out Normative's carbon accounting platform which will provide baseline data to inform the development of our Net-Zero strategy, with collaboration between ESG, Finance, HR, and IT.



Measuring sustainability

In 2023, we published our most comprehensive sustainability report to date. Moving forward, we will be using the GRI framework and Ecovadis to track, measure and communicate our progress.



Business propositions

We have built on our commercial sustainability propositions, centered around the circular economy and carbon neutrality, by advancing and strengthening our position as market leaders among clients with innovations such as a Carbon Calculator.



Internal awareness

We have established a comprehensive sustainability training program to upskill employees: Staff have completed 2723 courses, amounting to 2504 hours of sustainability training. In addition, 131 staff have now been certified carbon literate!



External transparency

We have enhanced transparency and stakeholder communication, by leveraging our report, website, social media and by seeking to speak at external events.



Embedding ESG into the organization

What gets measured gets done: Sustainability is now part of country and business unit budget submissions and will form weighted goals for employees in 2024, where appropriate.



A collective commitment to sustainability

We'll make the biggest difference if we collaborate and work together: In 2023, 82% of employees recognized that Crown is serious about making the world a better place, and believe they have opportunities to make a difference – locally and globally.